

AUSTCYBER'S BUSINESS PLAN 2021–22



Australia's economic growth and job creation relies on digital trust. Having a globally competitive cyber security industry is critical to assuring Australia's future and protecting the privacy of its people.

AustCyber's value proposition is stated in *Australia's Cyber Security Sector Competitiveness Plan 2020*. Three strategic goals provide Australia's cyber security sector with guidance for sustained sector growth and direct AustCyber's operating model:



Grow the Australian cyber security ecosystem



Export Australia's cyber security to the world



Make Australia the leading centre for cyber security education

At the conclusion of the Industry Growth Centres Initiative, AustCyber will have:

Objective 1

Delivered scaled cyber security innovation superclusters, supported by a National Network of Nodes, providing the physical infrastructure underpinning sector growth.

Objective 2

Implemented sector knowledge infrastructure supporting commercialisation and innovation from idea to exit/export.

Objective 3

Established robust export pathways to key markets for globally competitive Australian cyber security capabilities.

Objective 4

Implemented a national platform for measurable and scalable cyber security skills development and workforce growth.

Against these objectives, AustCyber's Key Results for 2021–22 are:

Objective 1

- Transform AustCyber's National Network of Cyber Security Innovation Nodes through a national agreement between AustCyber, governments and industry

Objective 4

- Relaunch Cyberseek AU as AUCyberExplorer and deliver enhancements, including a workforce forecasting capability
- Deliver a cyber security traineeship program funded under the Cyber Security Skills Partnership Innovation Fund and achieve follow-on funding for its nationalisation

Objective 2

- Deliver scalable cyber security products and services proof of concept sandbox for targeted procurement
- Deliver releases two and three of AUCyberscape
- Establish and commence delivering a sector-nuanced 'Secure By Design' program offering

Objective 3

- Develop a three-year sophisticated fee-for-service export program for scaling Australian cyber security companies and pilot delivery with a first cohort



AustCyber's mission is to support the development of a vibrant and globally competitive Australian cyber security sector and in doing so, enhance Australia's future economic growth in a digitally enabled global economy.



About AustCyber

AustCyber is a publicly funded, private entity which commenced on 1 January 2017.

Our mission is to grow Australia's cyber security sector, to support the development of a vibrant and globally competitive Australian cyber security sector. In doing so, our activities enhance Australia's future economic growth in a digitally enabled global economy and improve the sovereign cyber capabilities available to protect our nation's economy and community.

- We form a part of the Australian Government's Industry Growth Centres Initiative, established through the 2015 National Innovation and Science Agenda, in sectors of competitive strength and strategic priority to boost innovation and science in Australia. Industry Growth Centres are required under contract with the Government to achieve for their sector:
 - increased R&D coordination and collaboration leading to improved commercialisation outcomes;
 - improved management and workforce skills of businesses;
 - more businesses, including small and medium enterprises, integrated into global supply chains leading to increased export income;
 - a reduction in the cost of business through regulatory reform; and
 - additional or indirect (spillover) outcomes.

The majority of our funding comes from federal government grants – funding for operations and programs, and for the \$15 million AustCyber Projects Fund which provides grants to projects that deliver national benefit. We also receive funding under contracts with the governments of the ACT, NSW, QLD, SA, TAS, WA and the Sunshine Coast Regional Council and Townsville City Council, which we match, to deliver AustCyber's national network of Cyber Security Innovation Nodes – with the NT and VIC soon to join.

We work to align and scale Australian cyber security research and innovation related activities across the private sector, research communities, academia and within Australian governments. We are responsible for maintaining a strong supply of innovative Australian cyber security solutions and capability and have established ourselves as an independent advocate for the competitive and comparative advantages of Australian technical and non-technical cyber security capabilities.

Beyond our shores, we work with partners across many countries to develop export pathways for Australian solutions and capability. This helps the rapidly growing Australian cyber security sector tap into market 'hot spots' around the world.

In February 2021, we merged with Stone & Chalk Limited to form the Stone & Chalk Group, Australia's largest network of Innovation Hubs and Nodes growing globally competitive Australian startups and scaleups in emerging technologies.



Enabling functions:

- AustCyber's Projects Fund
- National Network of Cyber Security Innovation Nodes
- Global engagement
- Advocacy and coordination
- Corporate operations



Key stakeholders:

- AustCyber's Board members
- Australian cyber security companies
- Members of Parliament
- Government agencies
- Strategic partners
- Investors
- Academic community
- Peer Industry Growth Centres